



CONFERENCE & EXHIBITION

Leading the Legal Way Forward

A photograph of a large audience seated in a conference hall, facing a stage with a large screen displaying a presentation. The word "AGENDA" is overlaid in large, white, outlined letters on a black diagonal banner.

AGENDA

NOV 19-20
2025

AMA Conference Center, 55,
San Francisco

DAY 1 – 19 NOVEMBER 2025

AGENDA

The Modern Legal Leader – Strategy, Risk & Growth

HALL – A

8:30 AM Onwards
Registration

9:00 AM – 9:30 AM
Welcome Tea & One-on-One Introduction

09:30 AM to 10:15 AM

Keynote opening Panel Discussion : Environmental, Social, and Governance (ESG) Considerations in Corporate Law – Legal considerations in ESG disclosures and greenwashing risks



Rebeca García López
Partner,
White & Case LLP



Cássio Chechi de Assis
Partner, Fayet Advocacia
Criminal



Felipe Carvalho
Labor Legal Manager,
Stellantis Automóveis
Brasil Ltda.



**Thiago Pamplona
da Silva Müller**
CEO and Partner, Lux Carbon
Standard and Koch, Müller,
Azevedo & Loureiro Advogados
Associados

10:15 AM to 10:45 AM
Hi – Tea & Refersements

10:45 AM to 11:30 AM

Panel Discussion : Navigating Employment Law & DEI Mandates in the U.S. and Abroad: Understanding the evolving employment law landscape and aligning diversity, equity, and inclusion goals with legal obligations.



Kelly (Going) Mandish
VP, Legal and Head of
Global Employment at
Zendesk Inc



Rina Wang
Assistant General Counsel
at Prepared



Joe Appel
Associate General
Counsel, Senior Director
at Federal Home Loan
Bank of San Francisco

11:30 AM to 11:45 AM
Case Study Presentation : Transforming Immigration Workflows, Processing and Efficiency with AI



Michael Hendricks
CEO, Allcanza

HALL – A

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HALL – A

11:45 AM to 11:55 AM

LexTalk Speech : Corporate Governance and Electoral Books in Campaign Accounts



Diego Guzman Parrochia

Partner at Guzman
Abogados LTD and Lawyer
at Election Qualifying
Court (TRICEL)

11:55 AM to 12:40 PM

Panel Discussion : Strategic Role of General Counsel in Business Growth –
Evolving expectations of GCs as strategic advisors



Arthi Chakravarthy

Chief Legal Officer and
Head of Corporate
Development, Enovix
Corporation



**Jose guillermo
kareh aarun**

Owner, LRS legal
research and
solutions SC



Alejandro Galván Illanes

Head of Legal & Data
Privacy Officer, Petco
Mexico



Priya Mannan

VP / General
Counsel, Shalby
Advanced
Technologies, CA

12:40 PM to 01:40 PM

Networking Over Lunch

01:40 PM to 02:25 PM

Panel Discussion : Managing Corporate Litigation and Disputes – Dispute
prevention through early risk assessment



Jose Joaquin Cabrera H.

Senior Associate, Tapia
Robles Cabrera Moreno



Lindsay Lutz

Sr. Director, US Head
of Commercial Legal
at McAfee



Mitch Shayewitz

Senior Legal Counsel,
Logitech Inc

HALL – A

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02:25 PM to 02:35 PM

LexTalk Speech : Transfer Pricing & International Tax Law



Monica Romelina Sijabat

Founder & Managing
Partner at MRS Business
Professional

02:35 PM to 02:50 PM

Case Study Presentation : Overcoming challenges for AI-Native Attorneys



Hernán Simó

Senior Associate Attorney
at Law Offices of Matthew
C. Mullhofer

02:50 PM to 03:20 PM

Networking Hi-Tea & Refreshments

03:20 PM to 03:30 PM

LexTalk Speech : AI Adopton in Africa



Sonali Menon Govender

Head of Department:
Commercial Litigation &
Estates Management at
Maynard Menon Govender Inc.

03:30 PM to 04:40 PM

Round Table Discussion : Data as a Liability: Balancing Privacy, Cybersecurity, and Innovation in 2025.



Sidd Gavirneni

Global Product Owner,
Digital Risk
Management, Hartford
Steam Boiler



Matt Goldberg

Global Head of Legal,
One Identity



Sonali Menon Govender

Head of Department:
Commercial Litigation &
Estates Management at
Maynard Menon Govender
Inc.



Allyssa Wickstrom

Chief Legal Officer at
Wineshipping



Hanifa Baporla

Managing Counsel
at Oracle

DAY 1 – 19 NOVEMBER 2025

AGENDA

Legal Innovation, IP & Technology

HALL – B

8:30 AM Onwards
Registration

9:00 AM – 9:30 AM
Welcome Tea & One-on-One Introduction

09:30 AM to 10:15 AM

Keynote opening Panel Discussion : Keynote opening Panel Discussion: Strategic IP Engineering: Designing Patent Portfolios and Trade Secrets for Competitive Advantage in the Innovation Economy



Martin Arastafar
Lead IP counsel at
Veeva Systems



Iti Negi
Senior Patent Engineer,
Mercedes-Benz Research
& Development North
America



**JOAO MATEUS BORGES
DA SILVEIRA**
CEO, Borges
Advogados Associados



Kenneth Jenq
Legal Director,
Abnormal AI

10:15 AM to 10:45 AM
Hi – Tea & Refersements

10:45 AM to 11:30 AM

Panel Discussion : The Next Generation of Legal Operations: Leveraging Data, Dashboards, and Workflow Automation to Optimize Outcomes



Paola serna
Co-founder and
Partner for
Consejeras MX



Daniela Dwyer
Head of Legal
Operations, Bill



Micki Nute
Associate General
Counsel, Legal Strategy
& Operations, Pure
Storage Inc.

HALL – B

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11:30 AM to 11:45 AM

Case Study Presentation : The General Counsel as a Strategic Architect: Navigating the Tech Product Revolution



José Antonio Villela Figueroa

Head Legal Product and
Commercial at Uber México

11:45 AM to 11:55 AM

LexTalk Speech : The importance of compliance in criminal law in Latin America



**Estela Marina Juárez
Gutiérrez**

Managing Partner at Bufete
Juárez Gutiérrez & Asociados

11:55 AM to 12:40 PM

Panel Discussion : Corporate Litigation and Trial Strategy: Building Synergy Between In-House Counsel, Trial Lawyers, and Business Objectives for Effective Courtroom Outcomes.



Alexandra Arneri

Partner, Cittone
Demers & Arneri LLP



Jill Rowe

Vice President, Deputy
General Counsel --
Litigation at Matthews
Real Estate Investment
Services, Inc.



Mitch Shayewitz

Senior Legal Counsel,
Logitech Inc

12:40 PM to 1:40 PM

Networking Over Lunch

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01:40 PM to 04:40 PM

LexTalk – DeepDive

The Generative AI Revolution: Reshaping Legal Practice & Ethics

Round 1 (50 Minutes & 10 Minutes Q&A): Beyond the Billable Hour: How AI Mandates a New Economic Model for Legal Services.



Abraham Mertens

Assistant General
Counsel at Arista
Networks, Inc.



Allison Amadia

SVP, Chief Legal & Risk
Officer at Edelman
Financial Engines



Campbell Yore

Senior Global IP
Counsel, Zeta Global

Round 2 (50 Minutes & 10 Minutes Q&A): The "Black Box" Dilemma: Ethical Duties and Malpractice in the Age of AI-Generated Legal Advice.



Yash Singhal

Founder & CTO,
Coingelt (CaseDock)



Lydia Flocchini

Founder & CEO of
Motion
to Scale



Priya Palvia Shah

Associate Chief Legal
Officer at El Camino
Health



Irvin Tyan

General Counsel,
THREAD | Founder,
Incugal

Round 3 (50 Minutes & 10 Minutes Q&A): The AI- Ready Legal Workforce: Preparing Lawyers for an Evolving Profession



Jiyeon Yun

Global Head of
Commercial Legal,
GitHub



Bianca Lansdown

Senior Counsel,
Executive
Compensation &
Global Equity at HP



**Audrey
Mikkelsen-Löth**

Chief Legal Officer
Klimber Latam Corp



Alessandra Colacci

Founder and CEO,
Legal + AI



Muneeb Khadeer

Founder & CEO, KLIP

DAY 2 – 20 NOVEMBER 2025

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8:30 AM Onwards
Registration

9:00 AM – 9:30 AM
Welcome Tea & One-on-One Introduction

09:30 AM to 10:15 AM

Keynote opening Panel Discussion : Integrating Governance, Risk, and Compliance into Enterprise Strategy: Building a Holistic Framework for Legal and Business Alignment



Pavithra S Iyengar
Global Group Data Privacy
Manager, Pubmatic



Kyle Frankeny
Senior Corporate Counsel
at Hewlett Packard
Enterprise



**Ana Carolina Vieira de
Freitas**
Co-founder and Legal Director of
Mundial Imigração e Soluções
Internacionais

10:15 AM to 10:45 AM
Hi – Tea & Refersements

10:45 AM to 11:30 AM

Panel Discussion : Safeguarding Innovation: Cybersecurity Strategies for IP & Trade Secrets



Robert A. McFarlane
Partner and Intellectual
Property Chair at Hanson
Bridgett LLP



Pavithra S Iyengar
Data Privacy Manager –
Global, PubMatic



**Joao Mateus Borges
DA Silveira**
CEO, Borges Advogados
Associados

11:30 AM to 11:45 AM
Case Study Presentation : Building one Legal World



Elias Orozco
CEO, Contact Force



Teresa De Unanue
Co-Founder, Contact
Force

HALL – A

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The Modern Legal Leader – Strategy, Risk & Growth

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11:45 AM to 12:00 AM

LexTalk Speech : Global Mobility as a Business Enabler : Moving Talent, Innovation, and Purpose



Ana Carolina Vieira de Freitas

Co-founder and Legal Director of Mundial Imigração e Soluções Internacionais

12:00 PM to 12:40 PM

Panel Discussion : Contract Management at Scale – Risk, AI & Lifecycle Visibility. How corporate legal teams, law firms, and solution providers are working together to improve contract lifecycle oversight and compliance with digital tools.



Kevan Fornasero
Senior Attorney, Privacy & Security Legal, Intel Corporation



Anna Pototschnig
Senior Legal Counsel, Calix



Sydney Ryan
Associate General Counsel, Corporate & Commercial, Upgrade, Inc



Elida Moran
Director-Legal Affairs, T-Mobile

12:40 PM to 1:40 PM

Networking Over Lunch

01:40 PM to 02:40 PM

Round Table Discussion: Risk, Resilience & Reputation – Legal's Expanding Mandate- In-house and law firm leaders explore how legal teams can work together to proactively mitigate business risks, manage crises, and protect brand integrity in a fast-moving world.



Meredith Lobel-Angel
Associate General Counsel at HealthEquity



Ganka Hadjipetrova
Senior Product & Privacy Counsel (contract), Udemy



Taylor Falls Olson
Senior Legal Counsel, Compliance and Regulatory at Terumo BCT



Elena Shturman
Compliance Manager, Ceribell



Chris Hilliard
CEO & Co-Founder, Winnow

02:40 PM to 05:30 PM: Award Ceremony & Cocktail reception

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9:00 AM – 9:30 AM
Welcome Tea & One-on-One Introduction

09:30 AM to 10:15 AM

Keynote opening Panel Discussion : Building IP Strategies that Drive Competitive Advantage: Aligning Legal, R&D, and Business Functions in High-Growth Sectors



Caity Ross
Associate General
Counsel, Global IP &
Robotics, SharkNinja



Elizabeth Morris
Legal Director, IP &
Product at Pure
Storage Inc.

10:15 AM to 10:45 AM
Hi – Tea & Refersements

10:45 AM to 11:30 AM

Panel Discussion : Unlocking the Value of Legal Data: AI-Powered Insights for Risk Management, Contract Intelligence, and Litigation Strategy



**Sunil Kumar
Parameswaran**
Head of Legal
Tooling – Solutions
Enablement, Global
Affairs, Google



**Helen Rodrigues
de Souza**
Corporate & Litigation Lawyer
| Coordinator, Corporate
Advisory Department
at TM Associados



Irvin Tyan
General Counsel,
THREAD | Founder,
Incugal

11:30 AM to 11:45 AM

Case Study Presentation : Why Trust Matters: The Hidden Strategy of Minority Shareholders and the "Brazilian Reverse IPOs"



**Lucas Fulanete Gonçalves
Bento**
Partner at Thielmann
Advogados

HALL – B

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Legal Innovation, IP & Technology

HALL – B

11:45 AM to 11:55 AM

LexTalk Speech : From Risk to Resilience: How AI is Transforming Legal Workflows



Yash Singhal

Founder & CTO, Coingeit
(CaseDocker)

11:55 AM to 12:40 PM

Panel Discussion : Patent Eligibility in the Era of Emerging Technologies: Navigating the Patentability of AI Systems, Software Innovations, and Biotechnological Breakthroughs in a Global Legal Landscape



Praveer Gupta

Director Patents and
Innovation Strategy,
Uniphore



Bao Tran

General Partner,
Tranformation
Ventures

12:40 PM to 1:40 PM

Networking Over Lunch

01:40 PM to 02:40 PM

Panel Discussion : The Legal Function in 2030 – Vision, Tech & People –
A future-facing discussion with legal leaders, innovators, and vendors on the trajectory of legal work and how to build high-performance legal ecosystems.



**Abigail Genevieve
Tan**

Senior Corporate
Counsel (AMER), Elastic



Sidharth Uberoi

Head of Platform,
Channels Innovation, IP
Legal | Associate
General Counsel at BILL



Yash Singhal

Founder & CTO,
Coingeit
(CaseDocker)



Estefanía Rueda García

Shareholder, Littler

02:40 PM to 05:30 PM : Award Ceremony & Cocktail reception